Poster Rules & Poster Suggestions

4-H Promotion Poster (14" x 22" size)

- 1. Think of an idea for your poster to promote 4-H. Make a small sketch of your poster idea.
- 2. **Lettering:** don't say too much; try to make your point with just four or five words. Use plain, simple lettering. Your lettering should be big enough to read from a distance. Be sure you spell words correctly. Good choices to use for lettering are construction paper or markers.
- 3. **Color:** the bolder and deeper the colors, the better. Using two or three colors is more effective than a whole rainbow of colors.
- 4. Pencil in the lettering and art on the poster board before using markers, paint, or ink. Make sure your poster is balanced but not crowded; use the entire poster space.
- 5. All posters must be on a 14" x 22" poster board.
- 6. You may use any medium: watercolor, ink, crayon, marker, acrylic, charcoal, or collage.
- 7. You may not use three-dimensional or copyrighted ideas.
- 8. Place your name, age division, & county on the back of the poster, with the label provided.
- 9. Check with your local extension office for the time and dates to be turned in.
- 10. The Extension Office will keep your poster until the county fair to use it for display. You may pick up your poster after the county fair.

LABEL FOR THE BACK OF THE POSTER:

(First & Last Name)	
NAME:	
AGE DIVISION:	
	-
COUNTY:	

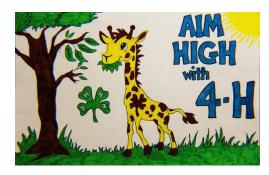
Poster Ideas:











Age:

Division:

What you will be judged on:

Name:

4-H Educational Poster – Judges Scoresheet

4-H Club:

Title of Presentation:					
Evaluation Area	Very Good	Good	Needs Improvement	Comments	
Attention Getting					
Originality					
Message					
(brief)					
Title & Content Related					
Lettering (neat & easy to read)					
Design (balance, color, & space well used)					
Workmanship (neat & durable)					